

## VALUE & EVALUATION

Whatever is evaluated has some value or disvalue, but the converse is false. Indeed, most organisms are incapable of evaluating what is good, bad or indifferent for them. We must then distinguish the objective (though relational) value  $V(x,y,z)$  of an item  $x$  for an animal  $y$  in circumstance  $z$  from the evaluation (or subjective value, or utility)  $U(x,y,z)$  attributed by  $y$  to  $x$  in circumstance  $z$ . This difference is similar to the difference between a length and a length estimate, or a probability and a probability estimate. And it is a particular case between a factual item (thing, property, or event) and knowledge of it.

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