

MORAL & POPULAR & UTILITARIANISM

Bentham (1789 Ch. III) listed four "sanctions or sources of pain and pleasure": the physical, the moral, and the religious--and he identified "moral" with "popular". Clearly, then, for a utilitarian (a) all sanctions are external; ~~and~~ conscience plays no role, and (b) morality is the same as popularity, or what is usually accepted--in short, custom.

100 81901
11 116