

## HOW TO ENFORCE MORAL CODES

In principle there are several methods for enforcing a modal code:

(a) exhortation (not very effective), ( b) example from above (effective),  
nd hypocrisy,  
education (effective), (c) coercion (produces fear/not moral conscience),  
and (d) participation (extremely effective).

Consider how easy it is to get people to play by the rules of the game.

A group of people get together to constitute a soccer team, or a public library, or a labor union, or a small factory. It is uncommon for swindlers and parasites to show up in such enterprises, because they require dedication and honesty. Everyone's deeds are more or less in the open and subject to criticism, praise, or blame. Those who stray are quickly isolated. Those who excel are quickly

admitted as leaders.